

Role-Match Brief — Associate Product Manager, Systems Applications (Alcumus)

Candidate: Paris Hunter · Philadelphia, PA · Target Base: \$100k (Philly-indexed) · Portfolio: parisdhunter.com/start-alcumus

284 features • 884 stories • +40% sprint velocity • 90%+ friction removed for 17 clinical documentation specialists

Role Snapshot

- 1. Own/support roadmap & delivery for internal systems — Salesforce, Zuora, Microsoft Dynamics — with an eye toward AI/ML-enabled process automations.
- 2. Gather user feedback, document requirements (user stories, AC), and partner with Admin/Engineering to test and release enhancements.
- 3. Drive adoption via training, documentation, change management; help track system performance and efficiency metrics; support migrations (e.g. Dynamics, Salesforce)

Requirement	Example	Measured Outcome
Backlog & story quality	Owned backlog and acceptance criteria. maintained 2+ sprints 'ready'; shipped 284 features end-to-end; partnered with Eng to deliver 884 stories (Jan 2023–Jan 2025).	Velocity up 40%, higher first-pass acceptance via clearer AC/UAT.
Internal systems & automation	Implemented HubSpot custom-code 'decision notes' (30+ dynamic criteria) clarifying deal assignment across 17 Clinical Documentation Specialists; linked HubSpot and Jira for Self-serve status	Reduced internal support tickets & cross-team meetings by 90%+; fewer status pings; faster triage.
Process & change management	Standardized information architecture in SharePoint; consolidated reference guides. published clear release comms and acceptance evidence for non-Jira users.	Faster self-serve answers, lower rework, smoother onboarding to processes.
User research & feedback loops	Ran UAT with SMEs; captured post-release learnings into playbooks	Better alignment and fewer reopen cycles, protects dates while improving outcomes.
Data & dashboards	Built Jira dashboards for velocity and readiness, used data to renegotiate scope and sequence.	Improved predictability and delivery confidence across releases.

3 Case Highlights

Retail POS iPad Status Tracker

Problem: Intermittent iPad Wi-Fi drops with no reliable data.

Action: Deployed Forms tracker via Jamf; captured device IDs & timestamps.

Outcome: Trend analysis enabled; isolated a problem network; repeatable pattern for other fleets.

Automated VPN Account Management

Problem: Scattered VPN requests and no audit trail.

Action: Centralized intake; Python password generation; Power Automate email flow.

Outcome: Predictable cycle times; fewer escalations; scalable to 250+ users.

Simplifying SharePoint Documentation

Problem: Critical info fragmented across 3–6 Excel files per fund.

Action: Standardized IA; single reference guide per fund; template-driven updates.

Outcome: Faster answers, reduced rework, easier updates.

First 12–18 months: How I Align

Migrations: experience coordinating workflow moves and stakeholder enablement; comfortable partnering across Product/BA/Admin to shift processes to the target system.

AI/automation: bias for low-cost experiments (automation, decision logic, assistants) to remove manual steps before scaling.

Adoption: release notes, training checklists, and self-serve dashboards to drive uptake; track usage and satisfaction signals.

30-second Comp Pitch

Given my scope — **284 features** shipped, **+40% velocity**, and **90%+ friction reduction** across **17** Clinical Documentation Specialists via decision-logic automation—I reliably convert frontline pain into shipped outcomes.

For a Philadelphia-indexed APM owning backlog quality, internal user research, and systems integrations, I'm targeting **\$100k base** plus **5–10% bonus**.

Contact: hireparis@gmail.com · <https://www.linkedin.com/in/paris-king-hunter> · parisdhunter.com/start-alcumus